

MC498: Senior Seminar

James Madison College
Michigan State University

Tuesday & Thursday 5-7 pm
N. Case 369L Seminar Room

Professor Louise Jezierski

Office 358 N. Case Hall
Hours: Wednesdays 2-5 pm
& by appointment
Phone: 353-2967
Email: jeziersk@msu.edu

Syllabus version: 11-10 2016

MC498-003: Civic Engagement and Community Development in Lansing & Flint

This course will examine the history and application of community development strategies. Lansing will serve as our empirical community laboratory. We look at local political economies, including community organizing, non-profit organization, local governance, constituency development and local democracy. We explore the concepts of social capital and civic culture. How do we explain why neighborhoods within cities vary in social and economic stability and in economic performance? The extent to which a neighborhood exercises self-governance (i.e. the capacity to develop rules, norms and other institutions of governance) helps to explain its stability and economic performance relative to other neighborhoods. In particular, neighborhoods with more advanced neighborhood-level political institutions and with greater degrees of social capital provide property owners with greater confidence in the neighborhood's long term economic health than in neighborhoods with more poorly-developed self-governance. We hope to evaluate this explanation with data analysis from an on-going research project on Lansing's neighborhoods and city governance institutions. Students will use primary data from Lansing neighborhoods. We will start with a **tour of Lansing on Thursday September 8th**, with Andi Crawford, Neighborhood Resource Coordinator for the City of Lansing. See the description of the projects below.

A second opportunity is for interested students to be engaged in a project on neighborhood economic development in Civic Park, Flint, MI. Aaron Foote, MA (U. Massachusetts – Amherst and JMC SRP 2011) will be our on-the-ground liaison with residents of Civic Park. We will begin with a tour of Civic Park and downtown Flint on September 1, 2016. A separate explanation for this component is on D2I.

As a senior seminar, this course will depend on a cooperative and interactive learning environment where all participants are responsible for attendance, readings, and presentations. Our first task is to become familiar with key definitions and concepts used in dialogue with various disciplines concerning community development and civic engagement. We will study the interaction of social agency, ideology, opportunity structures, conflict, domination, normative order, political economies, cultures, and social movements in creating and sustaining "community" within the wider environment of neighborhood, municipal, and regional conflict and inequality. This course hopes to chart some of the forces which are challenging and shaping community opportunities and the possible responses to expanding them. What tools are available for empowering local citizens in their own communities? Participants will demonstrate their facility with these analytical tools in a presentation of original research on a topic of their choice.

Required Texts available for purchase: All texts are on reserve at the MSU main library.

The Community Development Reader, James DeFilippis and Susan Saegert (Editors), 2nd edition ISBN: 978-0415507769 Publisher: Routledge; **HN90.C6 C6619 2012**

Lisa Fine (2004) The Story of Reo Joe: Work, Kin and Community in Autotown, USA
Temple Univ. Press. **HD 8039.A82 U6437 2004** (and online copy available too)

Qualitative Research Methods for Community Development by Silverman, Robert and Kelly L. Patterson ISBN: 978-0415740364 Publisher: Routledge; **HN49.C6 .S55 2015** Online

R.D. Putnam, (2015). Our kids: The American dream in crisis. Simon and Schuster.
HN90.S65 P88 2015

Library Resource guide for this course: <http://libguides.lib.msu.edu/mc498-Lansing>

Additional Required Texts are available as online links, in D2L, or as a hard copy on reserve in the JMC library. See course schedule of readings below.

Randy Stoecker, Research Methods for Community Change: A Project-Based Approach, Second Edition (2012) SAGE Publications, Inc \$49.92 **HN49.C6 S76 2005** Online

McClelland, Edward: Nothin' But Blue Skies: The Heyday, Hard Times, And Hopes Of America's Industrial Heartland ISBN: 1608195295 Publisher: Bloomsbury Press
HC107.A14 M37 2013

The Autobiography Of Malcolm X: As Told To Alex Haley By X, Malcolm And Alex Haley
ISBN: 0345350685 Publisher: Ballantine Books PBK **E185.97.L5 A3**
AND ONLINE BP223.Z8 L5716 1996EB

FLINT RESOURCES & NEIGHBORHOOD ECONOMIC DEVELOPMENT: SEE D2L CONTENTS

Dandaneau, Steven P. A Town Abandoned : Flint, Michigan, Confronts Deindustrialization
Albany : State University Of New York Press, c1996. **HN80.f54 d36 1996**

Highsmith, Andrew R., Demolition Means Progress : Flint, Michigan, And The Fate Of The American Metropolis. Chicago: The University Of Chicago Press, 2015. **F574.F62 H54 2015**

Roger & Me [videorecording] by Michael Moore
Burbank, CA : Warner Home Video, c2003. **PN1997.R62 R62 2003** VideoDVD
LOCATION MSU G.M.KLINE DIGITAL/MEDIA DVD, 4 WEST

McClelland, Edward: Nothin' But Blue Skies: The Heyday, Hard Times, And Hopes Of America's Industrial Heartland ISBN: 1608195295 Publisher: Bloomsbury Press
HC107.A14 M37 2013

COURSE REQUIREMENTS AND ASSIGNMENTS:

- 1) **Attendance, Class Participation and Discussion Questions (DQ)** will require your first and foremost effort. Seminar participants are expected to attend every class, with allowance for 2 absences. You should inform me if you must miss a class. **More than 2 absences will result in loss of .5 of final grade point.** If you must miss a class, you must see me. Everyone is responsible for reading the assignment on the assigned day and being prepared to engage in discussion. Participation will be enhanced through discussion questions contributed for almost every class. **Seminar participants will submit about 1 discussion question per class date**, based upon the readings, to the designated class discussion leader for the day by the night before, who will compile them for all participants. **DQ's are worth 5% of the total grade.** Some 18 or so dates will focus on readings discussion. You need to submit 15 DQs for a 4.0 in this component., 14, 13=3.8, 12=3.4, 11=3.2, 10=3.0, 9=2.8, 8=2.6, 7= 2.4, 6=2.0, etc.
- 2) Each seminar participant will take on **the role of Discussion Leader (DL)** for one class. You will prepare a discussion question handout for all seminar participants and lead the discussion. The presenter will give a 15 minute presentation on the readings, including summarizing, analyzing, criticizing and expanding the issues presented in the reading from an engaged and personal perspective. DL presenters should meet with Professor Jezierski before your date to discuss the presentation. The DL will compile all submitted DQs for that date, edit them, and lead the discussion based on these questions. **The DL grade is worth 10% of your final grade.**
- 3) **You are also required to write seven (7) 2-3 page position papers** over the course of the class that summarize the issues **discussed that week, due on the following Tuesday meeting.** You should explore a question of your own choosing derived from readings and discussion and present your own understanding of that issue. This assignment is useful for gaining insights into specific concepts, debates, and methods and can be incorporated into your final paper. **These will be turned in for a grade and are worth 40% of the final grade.** Sometimes films or field trips are included during the week and these are also to be included in your analysis. All readings, discussions, and other "texts" should be incorporated in these inclusive reviews.
- 4) **An original research paper** will be based upon either an empirical analysis of primary data or theoretical investigation, and an individual paper should be 20-25 pages in length, group papers will be longer. While the final report is due **Thurs Dec 15 by noon**, the paper will be written and submitted in sections throughout the semester. See steps below.

4.0 IRB Certification should be completed by Sept 6th You should do this on your own.

<http://hrpp.msu.edu/faq-what-are-course-registration-instructions-when-msu-irb-training-modules-are-used-part-learning-a>
<https://train.ora.msu.edu/Saba/Web/Main>

4.1 Library Research Lab provided by Julia Frankosky on **Thurs. October 6th during class time.**

Meet at the **Beaumont Instruction room**, located in the East Wing on the main floor of the **Main Library**. This lab will allow you to learn how to access primary data from US Census and other digital sources like Social Explorer and Policy Map. A library course guide to support these data skills will be available on the MSU Libraries Course Guide link: <http://libguides.lib.msu.edu/mc498-Lansing>

4.2 Proposal (5 pages, double spaced, plus 5 references) due on **Tuesday Oct 11** in class and by 5:00 pm in D2L dropbox. You need to see me in office hours during prior weeks to finalize your topic. You will include a concept map. The proposal is not graded but I will provide written feedback.

4.3 Annotated Bibliography due Friday Oct 28th by 4 pm or Monday Oct 31st by noon.

It will include a one page sum for each of your 15 sources. Sum the argument and state how this text helps to develop your thesis. This will be graded and is **worth 10% of your final grade.** You will turn in both a hard copy to me and an electronic version to the D2L dropbox.

4.4 First draft with electronic abstract and bibliography due by Tuesday Nov 22 by 5:00 pm. **Everyone will post their abstract and bibliography on D2L after approval.**

I won't grade this, but will provide written feedback so you can rewrite.

4.5 In Class Powerpoint Presentation of your paper: **this will be graded and is worth 5%** .

Presentation dates are **December 6, 8 and 13**. You will sign up for one of these dates. A **separate handout on presentation evaluations is posted on D2L**. You will also post powerpoints in D2L dropbox.

4.6 The final paper is due worth 30% of your final grade and is **due on Thursday Dec 16 by 4 pm** in my mailbox and in the D2L dropbox.



Celebrate the end of semester at Professor Jezierski's House Brunch
Sunday Dec 4 10:30-2:00

Key Dates: (more dates may be added see updates on D2L Calendar.)

TU Sept 6th Turn in proof of IRB certification

Wed Sept 7 2:45 pm Michigan! Summit, (Flint Presentation) at the Kellogg Ctr.

TH Sep. 8th 5-7pm **Tour of Lansing** during class time. Meet at South Case driveway.

TU Sep. 13th Guest Lecture with Prof. Lisa Fine on ReoJoe **AT The Robin Theatre**, 1105 S Washington Ave, Lansing, MI 48910, USA [map](#)

Sunday, Sept 25th Tour of Flint, with Aaron Foote. 10 am to 5 pm

TH Oct. 6th 5-7 pm **Library Research Lab** provided by Gov. Docs Librarian Julia Frankosky. Meet **at the Beaumon Instruction room**, located on the first floor near the East Wing of the **Main Library**.

TU Oct 11 Proposal (5 pp) due in Class

TH Oct 20 Flint Urban Entrepreneurial Innovation

Oct 25: PCAC group meeting and Lansing Bike Coop

FRI Nov. 4 Annotated Bibliography due Friday by 4 pm hard copy and in D2L dropbox.

TU Nov 22. First draft with electronic abstract and bibliography by 5:00 pm

TH Dec 1: Screening & Discussion of Film: **Second Shift**, David Hollister/ Ray Tadgerson

Sunday Dec 4 Brunch at Prof. Jezierski's house 10:30-2:00. 4796 Ardmore Ave. Okemos, MI 48864. (Grand River Ave. before Okemos Road).

TH Dec 15 noon. Final Paper Due.

SAT Dec. 17 Commencement

SCHEDULE OF READINGS FOR PRESENTATION AND DISCUSSION

WEEK 1) INTRODUCTION TO THE COURSE: WORKING IN LANSING AND FLINT

TH Sept. 1: Intro to the Course and Defining Community Capacity

Film (in class): Holding Ground: The Dudley Street Neighborhood Initiative
(57 minutes)

Lipman, M & L. Mahan (Producers and Directors). (1996) **Holding Ground: The rebirth of Dudley Street** (video) Available from New Day Films

***Reading (D2L) and Discussion:**

“Defining Community Capacity: A Framework and Implications from Comprehensive Community Initiative” by Robert J. Chaskin pp.1-43 **D2L**

“University-Community Partnerships HUD Cityscapes 2000” by David N. Cox (D2L or

Huduser: <https://www.huduser.gov/periodicals/cityscpe/vol5num1/cox.pdf>

Lansing Neighborhood Resource Handbook

<http://lansingmi.gov/DocumentCenter/View/1148>

Introduction to Asset-Based Community Development ABCD

<http://www.abcdinstitute.org/>

WEEK 2) LANSING OVERVIEW

TU Sept 6: Introduction to Research on Lansing

Lansing Neighborhood Project: Professors Jezierski & Mike Crow
Readings and materials on D2L

Lansing City Government community links: Community

<http://lansingmi.gov/31/Community>

***Reading on D2L or pbk : McClelland Nothing but Blue Skies:**

Prologue, Chaps 1, 2, 10, 16 pp. 1-30; 188-203; 306-326

Read CommDev Reader: Ch.17: City Gov’s Role in Community Dev System (159-166)

Begin reading ReoJoe by Lisa Fine – to be read in entirety by Tues. Sept. 13th

***Complete IRB tutorial web-based Overview on your own. You will get an electronic notification of completion which you should forward to me by email.**

<http://hrpp.msu.edu/faq-what-are-course-registration-instructions-when-msu-irb-training-modules-are-used-part-learning-a>

<https://train.ora.msu.edu/Saba/Web/Main>

Wed Sept 7 Michigan! Summit, at the Kellogg Ctr. Flint Project at 2:45 pm

Feel free to attend – no lunch is provided, but if you'd like to see more of the program, do register at: <http://www.reicenter.org/events/innovate-michigan-summit-2016>
And Read the Flint Project description (D2L)

TH Sept 8: Lansing Tour with Andi Crawford a reserved bus during class time. We leave from South Case Driveway. Andi Crawford is the Neighborhood Resource Coordinator for the City of Lansing. http://www.lansingmi.gov/Lansing_Neighborhood_Associati
<https://nextdoor.com/events/calendar/mi/lansing/>

Lansing: 501 <http://www.lansing501.com/>

WEEK 3) Researching Lansing's History**TU Sept 13 REO Town and ReoJoe**

Discuss **Reo Joe**: The entire book with author, Prof. Lisa Fine at The Robin Theatre, 1105 S Washington Ave, Lansing, MI 48910, USA [map](#)

TH Sept 15 Complexity of Lansing's History **Mary Herman herman43@msu.edu**

Malcolm X's depiction of Lansing from his Autobiography, Chaps 1-2 and bit of 3 pp. 3-53

We will watch this film in class: **The making of an American community [videorecording]: immigration and migration, Lansing, Michigan**, East Lansing, MI : Michigan State University, WKAR, 1997; c1998. [F574.L2 M34 1997 Videocassette](#)

WEEK 4: Community Development in a broader theoretical and policy context:**TU Sept 20 : The long and critical view. **Heather Bernard** bernardh@msu.edu**

DeFilippis: The Myth of Social Capital (2001) on (D2L)

CommDev Reader: Ch. 3: Community Control and Development pp. 30-37

TH Sept 22: Organizational Challenges **LJ jeziarsk@msu.edu**

CommDev Reader: Ch. 4: Reframing Community Practice 21st Century pp. 38-47

CommDev Reader: Ch. 6: More Than Bricks and Sticks pp.54-69

CommDev Reader: Ch. 24: Building Civic Capacity in Urban Neighborhoods pp. 220-227

WEEK 5) Accessing Research Tools and Methods

TU Sept 27 : Mixed Methods and Multi-Level Community Research

Mario Gruszczynski gruszcz1@msu.edu

Read: Sampson: Chaps 3-4 from his book *Great American City: Chicago & the Enduring Neighborhood Effect*. (on D2L)

Before class, watch Sampson's presentation (85 minutes) at USC at

<https://www.youtube.com/watch?v=gEXSOUqwztA>

And be prepared to discuss: **Robert Sampson's presentation of "The Project on Human Development in Chicago Neighborhoods"**. Inter-University Consortium for Political and Social Research. <http://www.icpsr.umich.edu/icpsrweb/PHDCN/>

TH Sept 29: We all car-pool to the September LiNCs meeting at 6:00 PM (w/ Mayor Bernero)
Neighborhood Empowerment Center 600 W. Maple Lansing Mi 48906

WEEK 6) PROJECT DEVELOPMENT

TU Oct 4: **Turn in Causal Statement Lab**. Bring in a hard copy and send an electronic version too and we will workshop this together in class.

DQL : Devin Young youngdev@msu.edu

Read: Wallace and Teixeira: "Assessing the State of the Village: Multi-Method, Multi-level Analyses for Comprehensive Community Change" (pdf on D2L) pp. 136-150 in *Schools and Urban Revitalization*.

Also review chapters from Silverman and Patterson, on course reserve
Qualitative Research Methods for Community Development

Also read *Our Kids*, Silva and Putnam: *Stories of Our Kids*, pp. 263-277

4.1 Library Research Lab provided by Julia Frankosky on Thursday Oct. 6 during class time.

TH Oct 6: Meet at the Main Library during this class time. We will have a library resource class provided by Government Documents Librarian, Julia Frankosky. Our class will take place in the **Beaumont Instruction** room located on the first floor near the East Wing of the Main Library.

WEEK 7) Changing Community Organization and Community Organizing**4.2 Proposal (5 pages, ds, and 5 sources referenced) due today in class**

TU Oct 11: Film: The Democratic Promise: Saul Alinsky and his Legacy (57 minutes) in class

Bob Hercules and Bruce Orenstein (Producers and Directors) 2000 Indieflix.com

LJ

jeziersk@msu.edu

Visit the website Oakland's Third World Organizing Institute: <http://ctwo.org/>

Robert Fisher* and James DeFilippis: Community organizing in the United States Community Develop. Journal Vol 50 No 3 July 2015 pp. 363–379

CommDev Reader: Ch. 21: History Matters: pp. 191-200

CommDev Reader: Ch. 22: Community Organizing? Pp. 201-208

TH Oct 13: Putnam: Our Kids Chaps 1-2 pp.1-80 **Estefania Sanchez santama6@msu.edu**

WEEK 8 SCHOOLS AND COMMUNITY DEVELOPMENT

TU Oct 18: Putnam: Our Kids Chaps 3-4 Parenting and Schooling, pp. 80-190

Ryan Petersen ryanjp6@gmail.com

TH Oct 20: Flint: Urban Enterprise Innovations Symposium – all day

WEEK 9) Asset Based Organizing And Schools as Community Anchors

**TU Oct 25: Putnam Chaps 5-6: “Community” and “What is to Be Done” pp. 191-270
Community methods **Sabrina Hirsch hirschs5@msu.edu****

Lansing Schools Group attends PCAC meeting

Everyone else visits the Lansing Bike Coop on Kalamazoo Street

TH Oct 27: Patterson and Silverman Chaps 1-2 pp. 1-27 on D2L

Olivia Rose

roseoliv@msu.edu

Warren: Public Schools as Centers for Building Social Capital pp. 167-184 on D2L

**Taylor, McGlynn, and Luter, Public Schools as Neighborhood Anchors Institutions
Pp, 107-134 (on D2L)**

Review the Lansing School District Group's proposal in the course Dropbox

4.3 Annotated Bibliography due Friday November 4th : hard copy and dropbox.

It will include a one page sum for each of your 15 sources. Sum the argument and state how this text helps to develop your thesis. This will be graded and is **worth 10% of your final grade.**

WEEK 10) Politics, Power, and Partnerships,

TU Nov. 1 Urban Politics readings available on D2L: **Nicholas Pierce** piercen4@msu.edu

Pierre and Peters: Urban Governance, pp.71-86
 Dowding and Fieock: Intralocal Competition and Cooperation, pp. 29-50
 Review Table of Contents for Oxford Handbook of Urban Politics

TH Nov. 3 **University Partnerships** Readings on D2L

Visit from Arnold Weinfeld: MSU Outreach & Engagement Partnerships
weinfel8@msu.edu

4.3 Annotated Bibliography due Friday November 4th : hard copy and dropbox.

It will include a one page sum for each of your 15 sources. Sum the argument and state how this text helps to develop your thesis. This will be graded and is **worth 10% of your final grade.**

WEEK 11) Social Entrepreneurship **Niccolai Trudeau trudean@msu.edu**

TU Nov. 8 **Defining Social Entrepreneurship**

Guo and Bielefeld: Social Entrepreneurship: An Evidence-Based Approach to
 Creating Social Value readings available on D2L

TH Nov. 10 **Public Private Partnership** **José Cámara** camarajo@msu.edu

Bockmeyer: The Politics of Territory for Community Non-Profits in Shrinking City
 Planning Processes pp. 28-53 D2L

Jezierski: Pittsburgh Partnerships D2L

Lansing Economic Area Partnership <http://www.purelansing.com/About-LEAP/Contact-U>

WEEK12) Right to the City

TU Nov. 15 **Visit with Peter Spadafore** Lansing Public School Board President.

TH Nov. 17 **Right to the City** (Aaron Foote attending, Discussion Leader is:

Kristen Walenta walentak@msu.edu

On D2L **Cities for People, Not for Profit:** Critical Urban Theory and the Right to the City,

Ch 1. Cities for people, not for profit: an introduction *Brenner, Marcuse and Margit Mayer;*

Ch. 3. Whose right(s) to what city? by *Peter Marcuse;*

Ch. 15. Right to the city – from theory to alliance by *Jon Liss*

WEEK 13) First Draft Conclusions

TU Nov 22 **No class:**

4.4 First draft with electronic abstract and bibliography due by Tuesday Nov 22 by 5:00 pm .

TH Nov 24 Happy Thanksgiving!

WEEK 14 - 16: 4.5 PRESENTATIONS and CONCLUSIONS

Nov 29: Cowles House reception for graduating seniors or workshop projects in class

Dec 1: Screening & Discussion of Film: **Second Shift**, David Hollister/ Ray Tadgerson

Brunch at Professor Jezierski's house Sunday Dec 4 10:30-2:00

4.5 In Class Powerpoint Presentations

Dec 6: Presentations: Flint and Lansing

Ryan Petersen, Mary Herman

Niccolai Trudeau, Mario Gruszczynski

Dec 8: Presentations : PCAC And Lansing Schools Group

Heather Bernard, Sabrina Hirsch, Olivia Rose, Estefania Sanchez, Kristen Walenta

Sec 003-Topic: Civic Engagement and Community Development in Lansing.
Final Exam: Tuesday, Dec 13 2016 8:00pm - 10:00pm in N369L Case Hall

Dec 13 Tuesday 8 - 10 pm Presentations Dec 13 (pizza provided by LJ)

Devin Young, Jose Camara, Nicolas Pierce

4.6 The final paper is due worth 30% of your final grade and is due on Thursday Dec 15 by 4 pm in my mailbox and in the D2L dropbox .

Commencement Saturday December 17th